TRISTA

MEDIA KIT

20 DINING, INTERIORS & AESTHETICS 26

28K+

COMBINED SOCIAL FOLLOWING

Instagram · Rednote

hello.trista@outlook.com
instagram.com/trista.scene



@TRISTA.SCENE

LIFESTYLE AND DESIGN

ABOUT

TRISTA TANG

Luxury Hospitality Interior Designer · Artist · Content Creator

Trista is a London-based **luxury lifestyle content creator**, artist and hospitality interior designer, bringing a distinctive blend of creative expertise, refined aesthetics and digital influence to the world of luxury hospitality, fine dining and travel.

With **over a decade of experience in design** and a **Master's degree from the Royal College of Art**, she offers a unique perspective that goes beyond traditional content creation. Her professional understanding of architecture, interiors, lighting and spatial design informs a **signature visual style**, capturing the atmosphere, craftsmanship and defining details that make each destination exceptional.

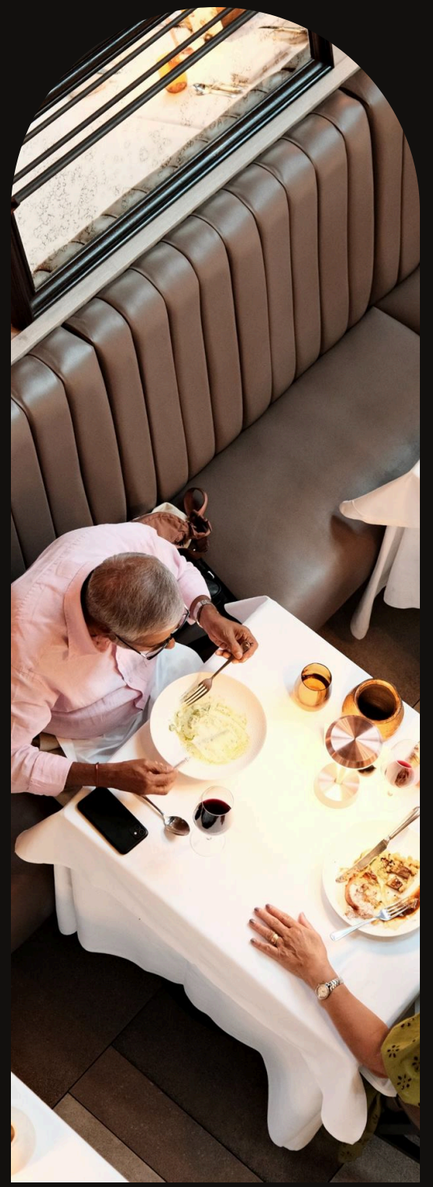
Through her presence on Instagram and rednote, Trista works with **luxury hotels, acclaimed restaurants and lifestyle brands** to create visually compelling, thoughtfully curated content. Combining artistic direction with an understanding of brand identity and audience appeal, her work is designed to **elevate brand perception**, expand visibility and inspire genuine interest in the experiences she showcases.

Instagram	@trista.scene
Rednote	@trista.scene
Google Maps	1M+ Views
Content Formats	Reels, Editorial Photography, Carousels, Stories
Based in	London, UK



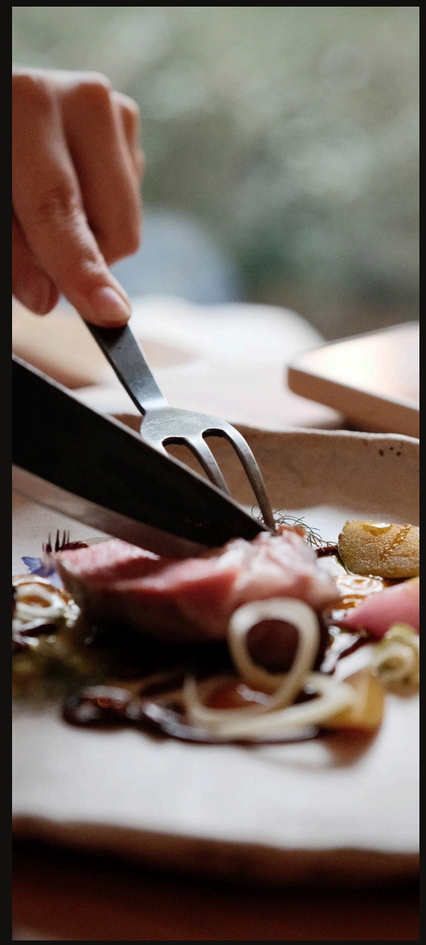
HOTELS

Luxury stays, thoughtfully designed spaces and exceptional experiences.



MICHELIN

Michelin-starred dining, captured through an artistic lens.



DINING

Restaurants worth the booking, seen from the table.

AUDIENCE

28K+ COMBINED SOCIAL FOLLOWING

INSTAGRAM

@trista.scene

23.2K

Followers

122.9K
Content views
Last 30 days

42.1K
Unique viewers
Last 30 days

5.4K
Content interactions
Last 30 days

72%
Non-follower views
Strong discovery and new audience reach

CONTENT VIEWS BY TYPE

Reels	55%
Posts	34%
Stories	11%

TOP LOCATIONS

United Kingdom	61%
United States	12%
Other (EU & Int'l)	27%

AGE RANGE

18–24	6%
25–34	48%
35–44	32%
45+	14%

GENDER

- 68% Female
- 32% Male

REDNOTE

@trista.scene

5K+

Followers

32.7K Likes & saves

Curated luxury hospitality, fine dining and design-led experiences, with a focus on connecting international brands with the Asian market.



SELECTED COLLABORATIONS



SELECTED WORK



@Galvin La Chapelle

One Reel and one carousel

Views	Engagement	Likes
37.6K	1.8%	2K



@Sketch

Two Reels

Views	Engagement	Likes
29.7K	5.7%	533

WORK TOGETHER

PACKAGES

Instagram Reel

Concept, filming, editing & caption

Carousel Post

8–10 professionally edited photographs

Story Set

3 frames with tags & links

Signature Experience Package

1 Reel + 1 Carousel Post + 3 Stories

Usage Licence

30-day paid advertising usage

Rates available on request. Custom packages, hotel stays and long-term partnerships are quoted individually. Paid advertising and extended commercial usage are subject to separate licensing.

COLLABORATIONS & ENQUIRIES

hello.trista@outlook.com

Or DM @trista.scene for collaborations and invitations.